

## Increase your brand exposure with Digital Display Marketing!

Over 4 billion websites | Brand your business | Unlimited potential customers

Synergy wants to help put your business in front of thousands of potential customers on the top national and local websites, such as NY Times, CNN and your local news sites.

Display marketing is one of the most effective ways. We create eye-catching custom animated image ads and place them on the top national and local websites. We then grab the attention of customers that have already visited your website by dynamically following them and placing your image ads on web sites they view every day.

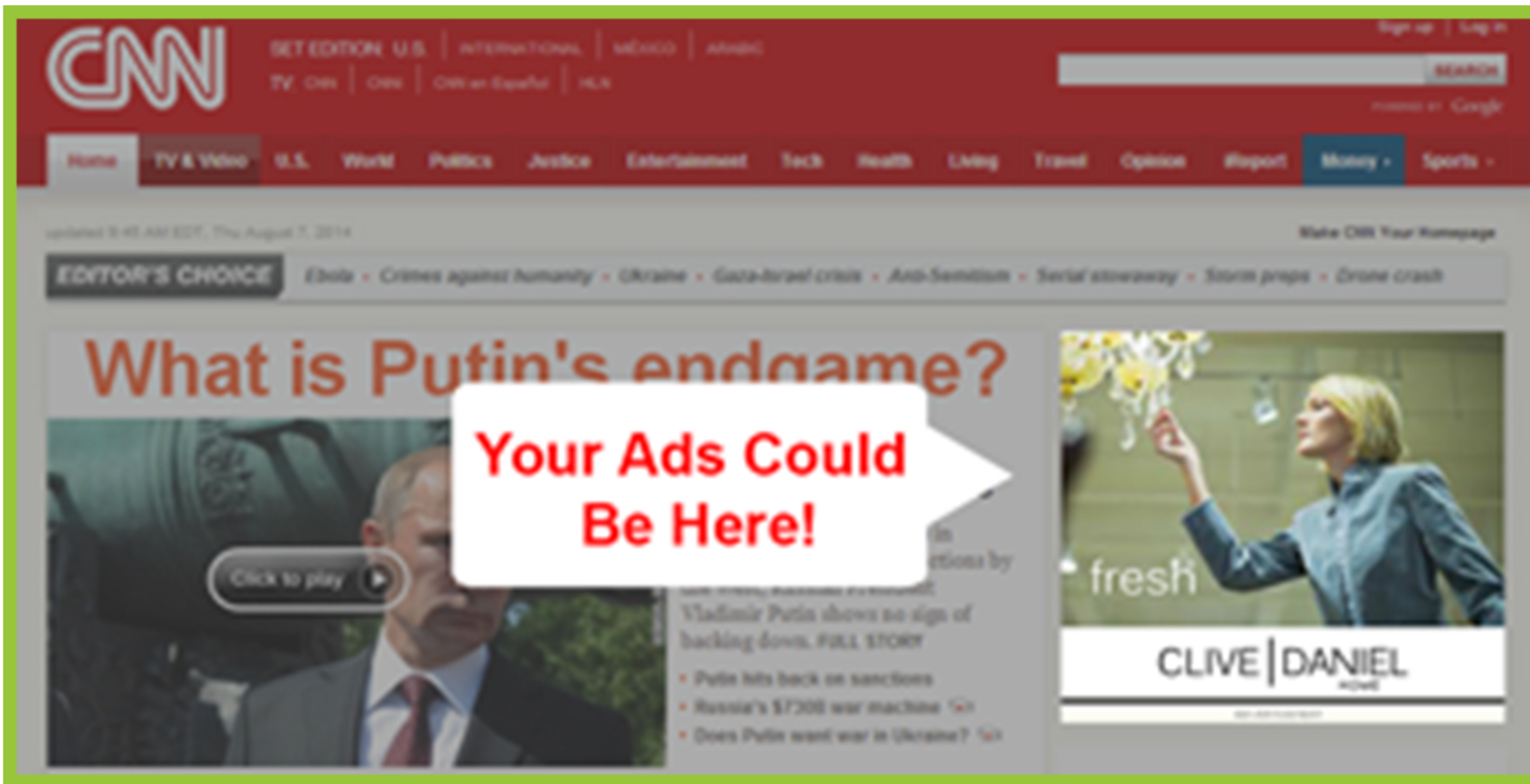
### Local Marketing

- ✓ 3 custom built ads
- ✓ Choose 10 of the top sites
- ✓ Remarketing
- ✓ \$1500 month per market
- ✓ 1 yr commitment required

### State Wide Marketing

- ✓ 3 custom built ads
- ✓ Choose 10 of the top sites
- ✓ Remarketing
- ✓ \$5000 month state wide
- ✓ 1 yr commitment required

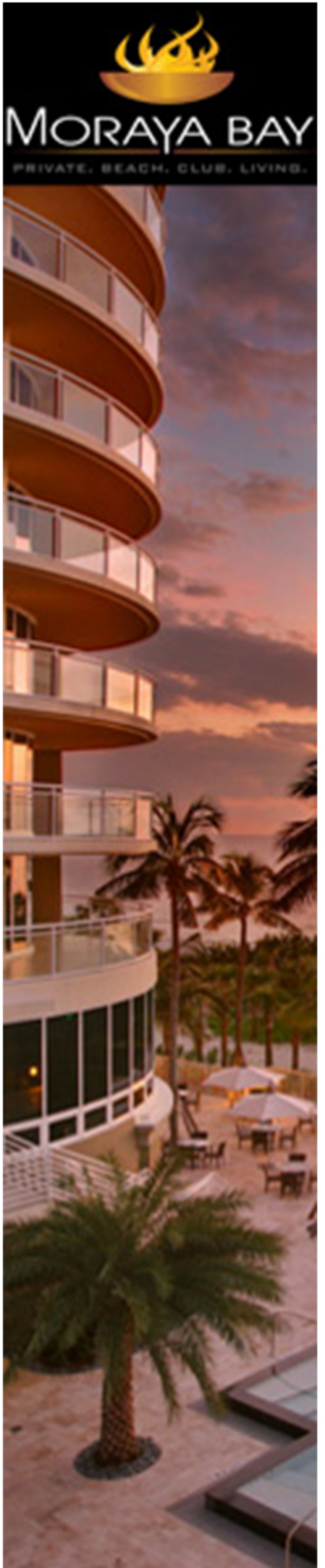
Generates upwards of 300,000 impressions



### Image Ad Examples:



CLIVE | DANIEL  
HOME



Monitor & manage your energy usage online with **KiloWATCH**  
800-599-2356 [www.lcec.net](http://www.lcec.net)

### National Sites:

- |              |                     |
|--------------|---------------------|
| cnn.com      | washingtonpost.com  |
| nytimes.com  | realtor.com         |
| weather.com  | mundofox.com        |
| wsj.com      | xfinity.comcast.com |
| usatoday.com | forbes.com          |

### Local Sites:

- |                             |                |
|-----------------------------|----------------|
| naplesnews.com              | winknews.com   |
| centurylink.net             | news-press.com |
| nbc-2.com                   | fox4now.com    |
| abc-7.com                   |                |
| cape-coral-daily-breeze.com |                |